

Presentation on the WIC Program to the Community Network Agency - Outline

- I. Introduction
 - A. Name and Title
 - B. Agency (location)
- II. Brief Summary “What is WIC?”
 - A. Stands for Women, Infants and Children
 - B. Federal Funding
 - C. Provides Supplemental Foods and Nutrition Education
 - D. Target Audience
- III. Distribute Materials
- IV. Discuss Local Area Statistics
 - A. WIC Program
 - 1. Assigned Caseload
 - 2. Caseload Breakdown
 - a. Women
 - b. Infants
 - c. Children
 - B. Current “Needs” in the Area as Determined by Statistics
 - C. % Eligible Population Currently Receiving WIC Benefits
- V. Topics to be Addressed (determined by agency and location)
- VI. Assistance Provided by the WIC Program
 - A. Outreach Materials
 - B. Staff In-services
 - C. Referrals
 - D. Nutrition Education Counseling
- VII. Questions
- IX. Conclusion