

SUMMER 2012 EDITION



WIC'r Basket

The West Virginia Department of Health and Human Resources
Bureau for Public Health, Office of Nutrition Services
The Vendor Newsletter of the West Virginia WIC Program

Electronic Benefit Transfer System (EBT)

The West Virginia WIC Program recently completed a series of informational sessions regarding the equipment needed for the successful transfer to EBT. If you were unable to attend one of these sessions or should you have any questions regarding software integration or stand beside devices, you may contact Mr. Bob Hoblit at bob.hoblit@cdpehs.com and/or Mr. Jim Chilcoat at jim.chilcoat@cdpehs.com.

Farmers' Market Nutrition Program

The West Virginia Farmers' Market Nutrition Program (WVFMNP) has been funded by the United States Department of Agriculture for another season. The Program will run from July 1, 2012 through October 31, 2012. The goals of the WVFMNP are to provide locally grown fruits and vegetables to WIC participants and seniors, as well as promoting farmers' markets. WIC participants will receive ORANGE Farmers' Market vouchers while the seniors will receive PURPLE Farmers' Market vouchers. Both vouchers can only be redeemed by WVFMNP participating farmers. The voucher **CANNOT** be accepted in WIC approved grocery stores. If an authorized WIC vendor accepts a Farmers' Market coupon, it will be rejected for payment. Questions concerning the orange WIC Farmer's Market vouchers should be addressed to Rhiaiv Sovine, West Virginia WIC Program at (304) 558-0030. Questions concerning the purple Senior Farmers' Market vouchers should be addressed to Connie Tolley, West Virginia Department of Agriculture at (304) 558-2210.

Milk Policy Change

We have had numerous complaints from vendors who are experiencing trouble stocking quarts of milk. We have been given approval from USDA to use another method to combine the quarts. You may continue to see quarts through September, 2012. The lactose reduced/lactose free will continue to say any size available.

Accepting Cash Value Vouchers

The WV WIC Vendor Unit routinely reviews deposited vouchers. Since the implementation of the Cash Value Vouchers, vendors have had multiple bank rejections due to simple errors on the part of the cashier. Please remind cashier that Cash Value Vouchers are to be processed the same as food vouchers in that they cannot be:

- Accepted prior to the first date to spend, nor accepted past the last date to spend.
- The WIC Participant/Proxy must sign the voucher after the cashier has written the price of the sale on the voucher.

In addition the sale price written on the voucher may not exceed the face value of the voucher.

New Form

In preparation for EBT readiness, a new form has been developed for vendors to report a change in a UPC code or make a request to add a WIC approved item. Use the attached form for your request, or print the form from the ONS-WIC website- <http://ons.wvdhhr.org/>. You can select the form –“Procedures for adding UPCs to the Approved Product Listing” under the vendor tab.

Vendor Monthly Training

The next monthly vendor training sessions will be held at the WVDHHR Building, 350 Capitol Street, Charleston, WV. All vendors are encouraged to send store personnel to monthly training sessions. Future training dates are July 12, August 9, and September 6, 2012 from 9am to 12pm. Seating is limited, so please contact the Vendor Management Unit at (304) 558-1115 to schedule.

WEST VIRGINIA
Department of



Earl Ray Tomblin Governor
Michael J. Lewis, M.D., Ph.D., Cabinet Secretary

**The WIC' r Basket is published quarterly
by the West Virginia WIC Program**

350 Capitol Street, Rm. 519
Charleston, WV 25301
Editor: Maria Bowles
Ph: (304) 558-1115
Fax: (304) 558-1541

In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age or disability.

To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, Room 326 W. Whitten Building, 1400 Independence Avenue, SW, Washington, DC 20250-9410 or call (202) 720-5964 (voice and TDD). USDA is an equal opportunity provider and employer.