



STATE OF WEST VIRGINIA  
DEPARTMENT OF HEALTH AND HUMAN RESOURCES

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TO: WIC Clinic Sites  
Local Agency Directors

FROM: Denise Ferris, RD, LD, DrPH  
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RE: Upcoming Changes to Abbott Formulas

DATE: February 18, 2010

Abbott Nutrition, the manufacturer of Similac formulas, has just announced changes that will be made to many of their formulas. At this time, the changes consist of decreasing the can sizes of powder formula and adding prebiotics to the formulas. Prebiotics is what was added to the Similac formula to change its name to "EarlyShield". These prebiotics have been added to help with digestive problems.

One big change from this will affect how we issue Similac Sensitive formula. When the prebiotics were added to Similac Sensitive, it changed the nutritional composition to include lactose. Similac Sensitive formula will no longer be considered "Lactose-free". For infants with a medical diagnosis of lactose intolerance, Isomil formula should be given.

Below is a list of all the changes made to the formulas. Please note that even though many of these formulas will not be on the retail shelves until Mid May or later, it is important that we get the draft messages out there now for the effective change to occur.

- 1) Similac Advance EarlyShield
  - No name change
  - Powder can size to change from 12.9 oz to 12.4 oz= 90 oz. reconstituted formula
  - Concentrate and RTF formulas will not change
- 2) Similac Isomil Advance
  - New name- **Similac Sensitive Isomil Soy**
  - Powder can size to change from 12.9 oz to 12.4 oz= 90 oz. reconstituted formula
  - Concentrate and RTF formulas will have a name change only

- 3) Similac Sensitive
  - No name change
  - Formulation change no longer makes this “Lactose Free”
  - Powder can size to change from 12.9 oz to 12.6 oz= 90 oz. reconstituted formula
  - Concentrate and RTF formulas will not change
- 4) Similac Sensitive RS
  - New name- **Similac Sensitive for Spit Up**
  - Powder can size to change from 12.9 oz to 12.3 oz= 90 oz. reconstituted formula
  - Concentrate and RTF formulas will have a name change only
- 5) Similac Alimentum
  - New name- **Similac Expert Care Alimentum**
  - No change to can size at this current time
- 6) Similac NeoSure
  - New name- **Similac Expert Care NeoSure**
  - Powder can size to change from 12.8 oz to 13.1 oz= 87 oz. reconstituted formula
  - RTF formula will have a name change only

Draft messages for Contract powder formulas that have a first date to spend of April 15, 2010 or greater, will start printing now.

Draft messages for Contract concentrate and RTF formulas that have a first date to spend of May 1, 2010, will start printing now.

Draft messages for Alimentum, all forms, that have a first date of spend of June 1 or greater, will start printing as time frame allows.

If you have any issues with these changes, please contact the Help Desk.