

**SAME FORMULA, NEW LABELS; NEW CONTAINER SIZES
MAKE THE CORRECT COMPARISON
SO YOU GET THE RIGHT FORMULA**



Look For This New Label and Can Size Coming in late May or early June, 2010



Similac Advance Early Shield



Look For This New Label and Can Size Coming in late May or early June, 2010



Similac Sensitive Isomil Soy



Look For This New Label and Can Size Coming in late May or early June, 2010



Similac Sensitive For Fussiness & Gas



Look For This New Label and Can Size Coming in late May or early June, 2010



Similac Sensitive for Spit Up