

FALL 2012 EDITION



# WIC'r Basket

The West Virginia Department of Health and Human Resources  
Bureau for Public Health, Office of Nutrition Services

**The Vendor Newsletter of the West Virginia WIC Program**

## **New Contract Formulas Coming October 1, 2012**

Abbott Nutrition and Mead Johnson & Company, LLC recently received the sole source contract to supply the West Virginia WIC Program with infant formula beginning October 1, 2012. Abbott Nutrition will remain the contract holder for all forms of the milk-based infant formula Similac and Mead Johnson & Company, LLC was awarded the contract for soy-based infant formula Enfamil ProSobee. The affected formula that will change is Similac Isomil Advance to Enfamil ProSobee Soy Infant Formula for Sensitive Tummy. Vendors could continue to see vouchers calling for Similac Isomil Formula through October 31, 2012. The following is a list of the four (4) West Virginia WIC Approved Contract formulas effective October 1, 2012:

- Similac Advance Early Shield – 12.9 oz. powder, 13 oz. concentrate and RTF 1 quart (32 oz.)
- Similac Sensitive for Fussiness and Gas - 12.9 oz. powder, 13 oz. concentrate and RTF 1 quart (32 oz.)
- Similac Sensitive for Spit Up - 12.9 oz. powder, 13 oz. concentrate and RTF 1 quart (32 oz.)
- Enfamil ProSobee for Sensitive Tummy - 12.9 oz. powder, 13 oz. concentrate and RTF 1 quart (32 oz.)

Effective October 1, 2012, the Minimum Stock Requirement of formula for West Virginia WIC Approved Vendors has been updated to reflect the required number of containers each vendor class must carry of milk-based and soy-based formulas. Class One, Two, Three and Four Vendors will continue to stock the minimum requirement of all four (4) brands of West Virginia WIC Approved Contract Formulas for a total of 186 containers of which 20 containers **MUST** be Enfamil ProSobee Soy for Sensitive Tummy. Class One, Two, Three and Four Vendors may reduce the number of milk-based formulas to 166 containers to equal the required 186 containers. Class Five Vendors will be required to stock the minimum requirement of three (3) of the four (4) brands of West Virginia WIC Approved Contract Formulas for a total of 93 containers of which 10 containers **MUST** be Enfamil ProSobee Soy for Sensitive Tummy. Class Five Vendors may also reduce the number of milk-based formulas to 83 containers to equal the required 93 containers.

If your store experiences low sales volume of a particular brand of contract formula, a representative can or two will fulfill your stock/brand requirement and will let your customers know you can order the formula upon request. Failure to stock the required minimum amount and variety of formula is a sanctionable offense and may require mandatory training.

## **Voucher Returns**

Bank returns have increased due to the failure to use your vendor stamp. Failure to use the vendor stamp on vouchers is costly to your store since some banks charge for returned items. Please reinforce the necessity of stamping each voucher prior to deposit.

## Missing Signature

Vouchers returned from the banking system for missing signatures cannot be redeposited even though the participant came back into the store and signed the voucher. The voucher can be submitted to the Vendor Management Unit for payment (if it is not over 70 days from the first day to spend). Even though the vendor has captured a signature, it will still be counted as a missing signature voucher. Only one submission of missing signature vouchers can be paid to a vendor during their two year agreement period. The vendor is not to contact the participant/payee and request that she/he return to the store to sign the voucher. Once the participant leaves the store, the sale is final. Contacting a participant by telephone or other means is a sanctionable offense which could access your store sanction points and possibly mandatory training.

## Making a Good Impression

The West Virginia WIC Program makes payment of WIC vouchers based upon your four digit WIC authorization number. Therefore, it is critical that a clear impression of each of the four digits appears on the front of every voucher. Please do not order additional stamps from your office supplier. If your store needs a new stamp, please contact the Vendor Management Unit at (304) 558-1115. You may want to clean your rubber stamp occasionally with rubbing alcohol or an all-purpose cleaner. A fabric inkpad works the best when trying to get a good impression. Readability of all four numbers on the front of the WIC voucher is the key to payment of WIC vouchers.

## Edit Sheets

Edit Sheets for October, November and December, 2012 is included in this mailing. These edits will become effective October 1, 2012. Beginning October 1, 2012, vouchers accepted should be checked against the enclosed edit sheets before depositing in the bank to prevent bank rejections. Our banking agent will start using the edits sheets on October 1, 2012. Vendors, please check in the right hand corner of your edit sheets to ensure that you have received the correct edits for your vendor class. Failure to check for correct Vendor Class Edits could cause your store to have rejected vouchers for "Over Max \$ Amount."

WEST VIRGINIA  
Department of



Earl Ray Tomblin, Governor  
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