

SUMMER 2009 EDITION



WIC'r Basket

The West Virginia Department of Health and Human Resources
Bureau for Public Health, Office of Nutrition Services

The Vendor Newsletter of the West Virginia WIC Program

Farmer's Market Nutrition Program

The Farmer's Market Nutrition Program (FMNP) has been funded by the United States Department of Agriculture for another season. The program will run July 1, 2009 through October 31, 2009. The goals of the FMNP are to provide locally grown fruits and vegetables to WIC participants and senior citizens, as well as promoting farmers' markets. WIC participants will receive yellow coupons, while the senior citizens will receive blue coupons. Both coupons can only be redeemed by WVFMNP participating farmers. The coupons CANNOT be accepted in WIC approved grocery stores. If an authorized WIC vendor accepts a Farmer's Market coupon, it will be rejected for payment. Questions concerning the yellow WIC Farmer's Market coupon should be addressed to Denise Eagan, West Virginia WIC Program at (304) 558-0030. Questions concerning the blue Senior Citizens Farmer's Market coupons should be addressed to Connie Tolley, West Virginia Department of Agriculture at (304) 558-2210.

Similac Sensitive RS

WIC clinics are now printing drafts for Powdered Similac Sensitive RS in WIC eligible 12.9 ounce containers. If your store is having problems ordering Powdered Similac Sensitive RS in the 12.9 ounce container, the UPC code is 7007450960.

Formula Change

Nutramigen Lipil Powder is being replaced by Nutramigen Lipil with Enflora LGG Powder. Nutramigen Lipil remains available in concentrate and ready-to-feed forms. WIC has changed some draft messages to include both powdered formulas to allow WIC participants to purchase either Nutramigen Lipil or Nutramigen Lipil with Enflora LGG and to give vendors time to deplete powdered Nutramigen Lipil from their store shelves. For those drafts that have only one formula listed, vendors should only allow participants to purchase what is written on the WIC draft. For example: If a draft calls for Powdered Nutramigen Lipil, the participant cannot substitute Powdered Nutramigen Lipil with Enflora LGG. There are two reasons why these formulas should never be substituted. (1) Powdered Nutramigen Lipil comes in a 16 ounce can and Powdered Nutramigen Lipil with Enflora LGG comes in a 12.6 ounce can. If a WIC participant chooses to purchase Nutramigen Lipil with Enflora LGG, they will receive less formula than if they chose Nutramigen Lipil. (2) When these formulas are substituted, the price entered on the draft may exceed the current edit price for payment. If a participant's drafts calls for Nutramigen Lipil and your store has insufficient stock to fill the entire draft, you should refer the participant back to their local WIC office to get the draft reprinted. If your store has any questions concerning this change, please contact the Vendor Management Unit at 304-558-1115.

Regional Training

The West Virginia WIC Program will conduct Regional Training Sessions for all WIC Approved Vendors during the months of August and September 2009 regarding upcoming changes to the food list and minimum stock requirements. Dates and times for the Regional Training will be forthcoming by certified mail and also posted on our webpage at <http://ons.wvdhhr.org>. The Regional Training Sessions will be mandatory for all West Virginia WIC Approved Vendors in order to obtain a new vendor agreement to coincide with New Federal Regulations.



Lactaid Lowfat Chocolate Milk

Lactaid Lowfat Chocolate Milk is WIC eligible in any size available if the draft calls for lactose-reduced or lactose-free milk.

Boost

It has come to our attention that ready-to-feed Boost appearing on store shelves is in 8 ounce bottles instead of the 8 ounce cans stated on WIC drafts. The WIC Program is asking vendors to honor drafts from WIC participants calling for 8 ounce cans of Boost until new drafts can be printed to reflect this change. If you have any questions, feel free to contact the Vendor Management Unit at (304) 558-1115.

Edits

Edits for July, August and September 2009 are included with this mailing. As a reminder to vendors, edits will be effective July 1, 2009. Drafts that were properly accepted at or near the end of June should be checked against the current edits and the new edits before depositing in the bank to prevent rejections. Our banking agent will start using the new edits on July 1, 2009.

Web Page Update

The West Virginia WIC web page has been updated. Please visit us at <http://ons.wvdhhr.org> to obtain training schedules, newsletters and upcoming WIC changes.

WEST VIRGINIA
Department of



Joe Manchin III, Governor
Martha Yeager Walker, Secretary

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